



2025 TOMATO SEASON

MUTTI: OVER 728,000 TONNES OF TOMATOES PROCESSED AND QUALITY AT AN ALL-TIME HIGH

- *Investments in planning and the supply chain have enabled the company to remedy the complex situation generated by the 2024 campaign*
- *9€ million in incentives for the supply chain to ensure the best early and late tomatoes*

Montechiarugolo (PR), 15 October 2025 – A particularly positive tomato season has come to an end for **Mutti**, the Parma-based company and European leader in the tomato products market. The season ended with the group processing over **728,000 tonnes of tomatoes**, the highest volume ever achieved in the company's history, and with **excellent quality**. The average **Brix level** – i.e. the amount of soluble parts, mainly sugars, which determine the level of sweetness and flavour intensity – was **the highest ever**.

This extraordinary result is the fruit of virtuous planning, which has seen a **10% increase in the number of hectares** dedicated to tomato cultivation in Northern Italy: an absolute record, confirming the solidity and attractiveness of this crop for the agricultural sector. Over the last five years, the value attributed to the supply chain has grown by **63.79%**, from €87/tonne in 2020 to €142.50/tonne in 2025.

The **Mutti supply chain** played a decisive role, comprising over **800 farmers** working together and able to manage the **critical weather conditions** that occurred, especially in June. Thanks to their commitment, the company was able to count on a constant supply of raw materials in terms of both quantity and quality throughout the entire season.

*'The 2025 campaign is the result of a dual commitment: that of our supply chain, which, after a difficult year, has chosen to place its trust in us once again, dedicating a large part of its crops to tomatoes, and that of Mutti, which has responded to this trust by investing **even more** in rewards,' said **Francesco Mutti, CEO of Mutti SpA**. We have allocated **almost €8 million in incentives** and recognised **contributions of up to 20% more** for early and late produce. This is a great result that stems from a **relationship based on mutual trust and shared values**, which allows us to look ahead with **satisfaction, responsibility and confidence**.*

The volumes recorded during the summer enabled the Group to **rebalance the particularly complex situation** generated by the 2024 campaign, which ended with a 20% shortfall in terms of quantity, leading to an almost total stock shortage at the start of the new season.

'Despite challenging weather conditions, with high night-time temperatures at the end of June that put many hectares under stress and negatively affected yields in August, the latter part of the season was able to compensate for the initial difficulties,' commented **Massimo Perboni, Director of Agricultural Services at Mutti SpA**. 'We have produced tomatoes of **excellent quality**, with **above-average Brix values and colour from the very first days of harvesting**, results we are very proud of because they are the fruit of **careful, long-term planning** that began back in the winter months.'

Mutti's 2025 campaign is an intermediate step in an increasingly virtuous planning process shared with its agricultural partners, in the knowledge that quality depends above all on the ability to **enhance the work of the supply chain**, building a forward-looking model of collaboration with farmers that combines quality, sustainability and shared value.



Who we are

MUTTI SPA - A historic company based in Parma, Mutti is the European leader in the tomato products market. It all began in 1899, when Marcellino and Callisto Mutti launched the first tomato processing campaign. Since then, guided by the core values of quality, Italian tradition, and respect for the supply chain and the land, the Mutti family has dedicated itself exclusively to 100% Italian tomatoes, producing concentrated tomato paste, passata, and chopped tomatoes — products that are now appreciated all over the world. A drive for innovation, part of the company's DNA since its founding, has led to a gradual expansion of the product range, now including a wide selection of sauces, ready-made condiments, and soups. Today, the Mutti Group, with over 125 years of history, is present in more than 100 countries worldwide. In 2024, it recorded a net turnover of €703 million and processed 728,000 tons of tomatoes in 2025 tomato season. In terms of sales, in 2024 export volumes once again surpassed domestic Italian sales, following sustained double-digit growth year over year. Montechiarugolo (PR) is the Group's historic and commercial headquarters, which has progressively expanded to meet the evolving tastes of consumers. The Oliveto Citra (SA) facility specializes in processing typical southern Italian tomato varieties, such as long tomatoes and cherry tomatoes. In November 2017, Mutti acquired the CO.PAD.OR plant in Collecchio, establishing a new company, Pomodoro 43044 Srl, which was later merged into Mutti S.p.A. on January 1st, 2021.

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