



MUTTI EMPLOYEES CLEAN THE STREETS AROUND THE HEADQUARTERS OF THE PARMA-BASED GROUP TOGETHER WITH LEGAMBIENTE - CORPORATE VOLUNTEERING

The initiative concludes a major clean-up operation supported by the company to clean over 30km of roadside ditches resulting in over 1300 kg of unsorted waste collected

Montechiarugolo, 4 June 2021 - In the run-up to tomorrow's World Environment Day, Mutti's employees took to the field with the support of Legambiente - Corporate Volunteering to clean up several areas in Montechiarugolo (Parma), the town where the Group has its headquarters.

More than **50** of Mutti's employees volunteered, together with the CEO **Francesco Mutti** and the Mayor of Montechiarugolo **Daniele Friggeri**, devoting most of their working day to clean up the areas adjacent to the two factories in Montechiarugolo (headquarters and warehouse) and two neighbouring areas where waste is unfortunately dumped on a regular basis, coordinated by 5 volunteers from Legambiente Emilia Romagna.

"Our ambition for growth, which is taking our products further and further afield, cannot be separated from our desire to care for our immediate surroundings, the areas where we operate and where our tomatoes are grown," commented Francesco Mutti. "This premise is the basis of our ongoing focus on our local communities, which are not merely the places where we work, but the places where we live. This is why I was particularly keen for this activity to be carried out during working hours and paid accordingly: caring for the environment is not a separate issue, but an integral part of our approach to business."

The entire clean-up operation was supported by the Municipal Police of the Municipality of Montechiarugolo, demonstrating that cooperation between companies and institutions is a driving force behind the growth and improvement of the local area. Such was the case last March with **Mille Querce**, the project to renaturalise and reforest rural and urban areas launched by Mutti together with the Municipalities of Montechiarugolo, Sissa Trecasali and Traversetolo.

"As a Municipality, we believe that it is essential to focus on the quality of the environment: a healthy and well-maintained environment is a prerequisite for a healthy life, for developing high-quality agriculture, and for promoting high-quality tourism. We are fully committed to the energy upgrading of public buildings such as schools, to the creation of a large-scale photovoltaic park, to the network of cycle paths for sustainable transport, and to a constant devotion to reduce waste," remarked Daniele Friggeri. "Every investment in the environment is important for us and above all for future generations; the synergy between public and private sectors allows to achieve significant and beneficial goals by mobilising not only economic, but also planning resources."

Through this operation, which paves the way to future initiatives involving the other areas where the company operates, both in the North and in the South of Italy, Mutti has the twofold aim of improving the cleaning conditions of certain areas and, above all, of **raising the community's awareness** of the importance of respecting the environment that surrounds us. The voluntary work completes the circle of a broader reclamation operation, voluntarily organised and supported by the company, which has involved the clean-up of **over 30 kilometres** of ditches on both sides of Via Traversetolo, from Parma to Mutti's headquarters, and on the SP52 road, a stretch of road between Via Emilia and Monticelli



Terme. Thanks to these initiatives, **more than 1300 kg of unsorted waste was collected**, the same amount produced on average by an Italian citizen in about two years.

MUTTI SPA - A historic company based in Parma and European leader in tomato processing. It was 1899 when Marcellino and Callisto Mutti began the first tomato harvest and processing season. Since then, by focusing on the central values of quality and Italian traditions, together with a deep respect for the supply chain and the local area, the Mutti family has devoted itself to processing 100% Italian tomatoes, producing concentrate, purée and finely chopped tomatoes that are now enjoyed around the world. Meanwhile, the drive to innovate, an integral part of the company's DNA since it was founded, has led Mutti to gradually expand its range of products with an array of ready-made sauces. Today, bolstered by 120 years of history, the Mutti Group leads the European market of tomato products and operates in 96 countries worldwide, with net revenues of 465 million euro in 2020, up by 23% on the previous year. In 2020, the Mutti Group's production volumes reached 580,000 tonnes, an increase on the previous year (546,017 tonnes in 2019). Exports currently account for 41% of turnover with an annual growth in double digits. Gradually expanding over the years to satisfy all tastes, the Group has its original headquarters in Montechiarugolo, Parma. In 2016, Mutti completed the acquisition of Fiordagosto, a plant in Oliveto Citra (province of Salerno) for the production of various southern Italian varieties, such as the plum tomato and the cherry tomato. In November 2017 Mutti purchased the CO.PAD.OR plant in Collecchio, first establishing the new company Pomodoro 43044 Srl merged by incorporation into Mutti SpA from 1 January 2021, with a production capacity of 300,000 tonnes.

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