



## **PRESS RELEASE**

### **FAKE NEWS: MUTTI DENIES PRODUCT RECALL DUE TO ARSENIC CONTAMINATION**

Parma, November 15th, 2017 – With regards to fake news being reported in the web recently, which states that the Italian Ministry of Health has asked Mutti to recall its Passata due to arsenic contamination, the **Company confirms that this document is conclusively false** and that the company put in place all legal actions in order to protect its 100-year credibility and image as well as to identify the guilty party.

On November 15, the Italian Ministry of Health issued a press release [http://www.salute.gov.it/portale/news/p3\\_2\\_4\\_1\\_1\\_stampa.jsp?id=4971](http://www.salute.gov.it/portale/news/p3_2_4_1_1_stampa.jsp?id=4971) to "*deny the legitimacy of those documents published on the Web*". The Postal Police as well has published on its website an announcement confirming the fake news <http://www.commissariatodips.it/notizie/articolo/attenzione-bufala-sul-web-falso-richiamo-passata-mutti.html>.

A defamation complaint was placed to the Postal Police for this unnecessary alarm that is constituted as a criminal violation.

Mutti wants to reassure all its consumers: its passion for tomatoes is based on three watchwords: quality, transparency and reliability.

Dedicated to upholding these three principles and ensuring optimum quality standards, Mutti only uses tomatoes from Italy, selecting high quality raw ingredients and rigorously monitoring every single stage in the production process. This commitment to guaranteeing quality for our customers relies upon a specific set of conditions and partnerships from farm to table.

#### **Per ulteriori informazioni:**

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